

Town of Swanzey

# **Old Home Day Sponsorship Opportunities 2025**

Saturday, July 19th, 2025  
Swanzey Center, NH

**Contact:**

Assistant Recreation Director, Ashley Nash

[recreation@swanzeynh.gov](mailto:recreation@swanzeynh.gov)

(603) 209-2927

# Swanzey Old Home Day Sponsorships

Celebrate Swanzey's rich history at our beloved Old Home Day, a tradition spanning over a century! Held annually on the third Saturday in July, this cherished event brings our community together to honor our town's heritage. Featuring local vendors, organizations, businesses, and delectable food court, the day is packed with highlights, including our spectacular mile-long parade, a vibrant kids zone, and live music from talented local bands.

## **\$100 - Kids Bike Parade Sponsorship**

Invest in our young riders! Your sponsorship will directly support the decorated bicycle competition, awarding prizes to the top three winners in each age group and making the parade a memorable experience for our children.

## **\$250 - Kids Zone Sponsorship**

Step back in time with our Kids Zone! Featuring classic 'old-time' games run by the Monadnock Interact, children have the chance to win exciting prizes. Your sponsorship will ensure we provide engaging games and wonderful prizes for all to enjoy.

## **\$500 - Live Music Sponsorship**

Amplify the atmosphere of Swanzey Old Home Day! We offer a diverse range of live music during the event, whether during the parade, in the bustling food court, or at the scenic PotAsh Bowl. Your sponsorship will bring the joy of music to attendees throughout the event.

## **\$750 - Day of Event Activity Sponsorship**

Bring Swanzey's history to life! Your sponsorship of our historical activities will fund engaging demonstrations and experiences throughout the day, including wagon rides, historical reenactments, axe throwing, and more. Help us create an immersive and educational experience for all attendees.



# How to Become a Sponsor

We offer two convenient ways to sponsor our events:

## Option One: Online Registration

1. **Visit our Recreation Website:** Go to [www.swanzeynh.myrec.com](http://www.swanzeynh.myrec.com).
2. **Create or Log In:** Create an organization account or log in to your existing account.
3. **Navigate to Programs:** Click the "Register" tab, then select "Programs."
4. **Choose Sponsorship Opportunities:** Find and select "Corporate Sponsorship Opportunities" within the Program section.
5. **Register and Pay:** Choose your desired sponsorship and complete the online registration process. You can pay the sponsorship fee securely with a credit card (please note that a processing fee will apply).

## Option Two: Paper Form Submission

1. **Complete the Form:** Fill out the form with your organization's information.
2. **Submit Payment:** Mail or drop off the completed form along with your sponsorship fee (check or cash) to the Tax CollectorSwanzy Town Hall.

Town of Swanzy  
ATT: Rec Sponsorship  
PO Box 10009  
Swanzy NH 03446

## Logo Submission:

After registering your sponsorship, please email your logo in .jpg or .png format to [recreation@swanzeynh.gov](mailto:recreation@swanzeynh.gov). This will ensure your logo is included in all applicable promotional materials.

Thank you for your invaluable support of the Swanzy Old Home Day! Your generosity enables us to provide this annual community event to celebrate the history of Swanzy and our community. We deeply appreciate your continued partnership. Please note that all sponsorships are eligible for tax deductions to the fullest extent permitted by law.

# Old Home Day Sponsorship Form

Saturday, July 19, 2025

Business Name: \_\_\_\_\_

Business Type/Description: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Sponsorship Option:

- ☐ Kids Bike Parade Sponsorship - \$100
- ☐ Kids Zone Sponsorship - \$250
- ☐ Live Music Sponsorship - \$500
- ☐ Day of Event Activity Sponsorship - \$750

Contact Person's Phone Number: \_\_\_\_\_

Contact Person's Email: \_\_\_\_\_

Contact Person's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Thank you for your generosity and support of Swanzey Old Home Day!**

Please email your business logo to [recreation@swanzeynh.gov](mailto:recreation@swanzeynh.gov)

All sponsorships are eligible for tax deduction to the extent allowed by the law

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## Office Use Only

Method of Payment: ☐ Check #: \_\_\_\_\_ \$ \_\_\_\_\_ ☐ Cash \$ \_\_\_\_\_

Received On: \_\_\_\_\_ Received By: \_\_\_\_\_

Logo Received: \_\_\_\_\_

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